



# THE ROTARY CLUB OF CALGARY

## **Corporate Membership Program**

The Corporate Membership program provides an opportunity for Corporations, large or small, that otherwise may not be exposed to the leadership development, community giving and fellowship opportunities associated with Rotary. Rotary provides its corporate members with an opportunity to fulfill their interests in community service, improve their community profile and brand, as well as broadening the development of their leadership.

Two Corporate Membership categories have been developed. The '1+2' Corporate Membership category addresses the engagement of our current Corporate Members as well as the needs of smaller companies. The '1+3' category provides greater flexibility for larger corporations to engage with the Rotary Club of Calgary (RCC) by having four or more members.

## **Benefits to Our Corporate Members:**

- Meeting Hosting: Every 12-18 months our Corporate Members will be provided with the opportunity to shape and lead our Rotary Lunch program. The frequency of the Corporate Member-lead Rotary meetings is intended to be every 2-3 months and will be adjusted based on the number of Corporate Members
- COG Recognition: Every Corporate Member will be entitled to an annual COG Newsletter sponsorship advertisement. Note: COG recognition has not been factored into Corporate Membership fees
- Meeting Recognition: Corporate Members will be visually identified on screens at every Rotary Lunch Meeting program.
- Team Building Opportunities: Rotary will endeavour to work with its Corporate Members to facilitate Corporate Team building opportunities associated with Rotary's volunteer opportunities e.g. Stampede BBQ's, Christmas Hamper program

## **Corporate Membership – The Rotary Experience:**

- Provide an effective outlet for corporations and their leadership to contribute to Rotary and support their community
- Provide an environment for the development, informal coaching, and fellowship for corporate leaders and emerging leadership in our corporate community
- Provide a unique opportunity to elevate the brand and profile of our Corporate Members in the community



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	<b>1+2 Corporate Membership Program</b>	<b>1+3 Corporate Membership Program</b>	<b>Notes</b>
<b>Annual Dues &amp; Lunch Fees</b>	\$3,730	\$6,000	
<b>Annual Dues</b>	\$1,650	\$2,200	Dues for 1+2 is equal to \$550X3 Dues for 1+3 is capped at 4. Additional corporate members can be added at individual membership rates (\$550)
<b>Lunch Fees</b>	\$2,080	\$3,800	1+2 = 52 X \$40 lunches per year 4 or more = 95X \$40 lunches per year
<b>Total # Individual Members</b>	3	4 or more	Lunches fees can also be used for guests including other staff. Unused lunch fees can not be carried forward into RCC's next fiscal year.
<b>Corporate Member Committee / Program Engagement</b>	Same as individual member	Same as individual member	Individuals that are registered as Corporate Members to go through the same / similar screening process as individual members
<b>Onboarding</b>	Same as individual member	Same as individual member	Onboarding to be completed by a Rotary sponsor and not a member of the Corporation. Onboarding should be the same / similar to that of an individual member



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## Rotary Giving and Volunteer Activities:

- Rotary Club of Calgary donates approximately **\$1.6 Million annually** (75% local 25% Int'l)
- Over **65 community and regional organizations supported** by our club
- **Significant Projects and Committee opportunities** are available to provide community service:
- Our Clubs volunteering opportunities include the **Stampede BBQ Events at Fort Calgary** the **Rotary Stay in School Golf Tournament** and the **Big International Event** to name a few
- Our Club's **focus on youth programs** includes the Rotary Stay in School, the Rotary Tom Jackson Stay in School program and the Christmas Hamper program
- Rotary Club of Calgary Downtown **supports several foundations and funds that contribute to local, regional and international causes** including:
  - Rotary / Mattamy Greenway,
  - Rotary Challenger Park,
  - Curley Galbraith Global Memorial Fund,
  - Rotary Foundation.
  - The Calgary Rotary Club's Foundation
- **More information on 'Giving' and 'Volunteering'** through the Rotary Club of Calgary Downtown can be found on our website [www.rotaryclubofcalgary.org](http://www.rotaryclubofcalgary.org)



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## Corporate Membership – Individual Responsibilities:

The vitality of the Rotary Club of Calgary, Downtown is dependent on the engagement of our members. Our Club is unique amongst Rotary Clubs in offering a Corporate Membership program. Membership responsibilities for Corporate Members mirrors that of our Individual Members to ensure that the Rotary Club of Calgary can be fulfilling experience for all our members.

- **Meeting attendance of at least 50%.** Meetings are every Tuesday 12 noon – 1:30 pm. Attendance also includes service projects, committee work and attendance at other Rotary clubs.
- **Regular charitable giving** to either or both The Rotary Foundation and the Calgary Rotary Funds Foundation. They both financially support our international and local projects respectively, as well as supporting good works that bring great benefit through Rotarians everywhere
- **Service projects expectations:**
  - volunteer commitment and/or sign up other volunteers for our BBQs, our primary fundraising event, held annually at Fort Calgary during Stampede,
  - volunteer commitment for at least one of our other service projects such as the Feed the Hungry dinners.
- **Committee expectations** - Members are expected to join and be full participants in at least one of the club's service, fund-raising or organizational committees. Committee membership enables members to develop close friendships while working alongside fellow members, to achieve good outcomes for the club and for humanity, and to have fun along the way.