

## **Satellite Club Outline**

A Rotary club may conduct multiple club meetings during a week, each taking place at a different location, on a different day, and/or at a different time.

### **Satellite clubs can be organized:**

1. To assist in chartering a new club
2. To accommodate rural and remote areas or communities with small populations
3. To accommodate large metropolitan areas in allowing one club to provide several meeting times and locations
4. To provide an opportunity for small, weak, and struggling clubs to become connected to larger, active, and vibrant clubs for ongoing mentoring, support, and assistance
5. To accommodate different demographic groups such as young people in cities or large country towns where the established Rotary club doesn't suit them or isn't attractive to them for various reasons

Allowing Rotary clubs to conduct multiple club meetings during the week, each taking place at a different location, on a different day, and/or at a different time, will have a positive impact on a club's ability to appeal to different professional segments within a community and its surrounding area, attract and retain a qualified and diverse professional base, improve the overall effectiveness and success of its operations, and provide additional leadership opportunities for club members.

### **Pilot clubs may only deviate from the Standard Rotary Club Constitution as follows:**

1. Rotary clubs may conduct multiple club meetings during a week, each taking place at a different location, on a different day, and/or at

**(10/13 note: this information section pertained to the satellite club pilot project. Satellite clubs are no longer a pilot program and are included in the 2013 MOP.)**

a different time, with all meetings realizing the requirement of the regular weekly meeting.

2. The sponsor/host and satellite club(s) will meet in person once per quarter.
3. Each Rotary club may have no more than three satellite clubs at any one time.
4. Club members must determine which meeting will be considered the regular meeting (weekly business meeting of a club) and which meetings will be considered the additional meetings.
5. Membership requirements will remain the same with the satellite as with the sponsor/host club.
6. Small, weak, and struggling clubs will suspend their charter until such time as they are viable and able to sustain and maintain operations as an independent club.

**Program goals are to:**

1. Increase club membership recruitment and retention
2. Foster club outreach throughout the area
3. Expand support to The Rotary Foundation (by participation in programs and donations)
4. Promote more successful service projects
5. Expand member participation in club activities
6. Provide additional leadership opportunities for club members
7. Improve gender balance in the club's membership
8. Improve overall diversity within the club's membership
9. Result in a decrease in the average age of the club membership