



# Rotary District/Club Membership Planning (Worksheet I Sample)

Today's Date August 27, 2012

Goal: Increase number of members in district from 1626 on June 30, 2012 to a minimum of 1707 by June 30, 2013 (net 5%)

Objective 1: Increase average club retention from 89% to 92.5%

Completion date: 7/1/13 for the 2012-13 year Measure (quantitative): Maximum loss of 122 members  
*How do you and others know if it has been achieved?*

Method Measured: Rotary Club Central District Report, RI Membership Reports showing inductions and terminations

Interim Measure (if needed)

Date: 1/31/13 Measure (quantitative): 90.5% retention (maximum loss of 52 members)

Objective 2: Attract 100 or more qualified new members under age 40 to our clubs

Completion date: \_\_\_\_\_ Measure (quantitative): \_\_\_\_\_  
*How do you and others know if it has been achieved?*

Method Measured: \_\_\_\_\_

Interim Measure (if needed)

Date: \_\_\_\_\_ Measure (quantitative): \_\_\_\_\_